

FOR IMMEDIATE RELEASE

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Pettit Introduces the World's First Copper-Free Multi-Season Ablative

Until recently, environmentally conscious boaters who were looking for copper-free bottom paints had to settle for reduced performance and single season protection. Pettit Marine Paint's new Ultima Eco is the first antifouling paint to combine the power of Econeal™ with Ultima™ technology. The result is a self-polishing ablatives paint that withstands multiple seasons of use.

Econeal™ is a metal-free, biodegradable, environmentally friendly biocide that provides exceptional antifouling protection against hard shell growth without accumulating in the marine environment. Ultima Eco packs a powerful dose of Econeal™, at least 50% more of this breakthrough biocide than the competition, with the addition of a potent slime fighting agent, to deliver outstanding dual-biocide, multi-season protection.

Ultima Eco runs circles around the competition in the copper-free market, where most antifoulants are promoted primarily for use in low-fouling areas, or as bottom paints for aluminum boats. What truly places Ultima Eco in a class of its own, however, is the way it outperforms even the most popular copper-based, multi-season ablatives paints on the market.

Ultima Eco provides boaters with a self-polishing surface that makes it the perfect choice for both power and sailboats. It utilizes Pettit's Ultima™ technology that allows the paint surface to wear away over time, eliminating paint film build up and the need for sanding. It can be used on almost all previously painted surfaces in good condition and can be hauled and re-launched without the hull losing its antifouling properties.

Available in ivory white, black, blue, and red, it applies easily with a brush, roller, or spray. Ultima Eco is recommended for use on all substrates including fiberglass, wood, aluminum, and steel hulls. With no copper to cause galvanic corrosion issues, Ultima Eco is the perfect choice for bronze IPS and jet drives, aluminum outdrives, and outboard motors. It is compatible with most properly prepared bottom paints, and allows over coating without danger of lifting. One or two coats per season are recommended for optimal performance.

Ultima Eco is available throughout the United States at fine marine supply stores and boatyards, and retails for \$239.99 per gallon.

[Click here for a high-res artwork](#)

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